



Cyclovía Wilkes Information Sheet

North Wilkesboro – 04/01/2023

BASICS

What is Cyclovía Wilkes?

- Family friendly event that will highlight bike riding, outdoor activities, and overall healthy living for people in Wilkes. This is a car-free event for residents to use the streets for bikes, wagons, skateboards, walking, etc.
- Streets downtown North Wilkesboro are shut off to traffic from 10am-6pm
- Activities are planned for during the event from 12-4pm
- Organized by:

The Health Foundation	Downtown North Wilkesboro Partnership
Town of North Wilkesboro	Community Cyclists
Cooks	Wilkes Family YMCA
Pixels on Paper	Wilkes County Health Dept
Wilkes Community Partnership for Children	Wilkes County Public Library
Wilkes Youth Life Development (WYLD)	Safe Kids Wilkes County

- Cyclovía is **NOT**: a race, marathon, concert.

Participation

- Cyclovía Wilkes is free and open to people of all ages and abilities.
- There's no specific entrance point, although the information hub will be set up at the Brushy Mountain Applefestival Park (across from Roselli's on 10th)
- You don't *need* to ride anything. Walking, jogging, skating, and shopping is also encouraged! Cheering on children & families during the parade from the sidelines is also *strongly* encouraged.

Road Closures

- Downtown North Wilkesboro
 - Main Street
 - 9th Street
 - 10th Street
 - Section of C Street

EVENT OVERVIEW

Street Closures

- 10am-6pm: open during these times to public for walking, cycling, skateboarding, etc.

Event Times

- 12pm-4pm

Safety

- ALL kids under 18 are required to wear a helmet
- Text chain with all volunteers, vendors, rescue squad, police- will be created day of event.
 - Use text chain **ONLY** in case of emergency
 - Missing children- text picture, description of child ASAP, location, parent/guardian phone number, etc.
- Coordinator cell number is 631-560-0655

VENDOR INFORMATION

Arrival Time, Parking & Unloading

- Upon arrival, check in at Information Hub (Ruritan's Brushy Mountain Applefestival Park)
 - You will know your location prior to arrival, but check in is needed to verify attendance
- Vendor/Booth/Activity set ups need to be **complete** by 12pm
- You may start setting up as early as **10am**
- **Streets will be blocked and closed to traffic at 10am**
 - **You can use entry/exit locations to enter event area, leave supplies, and exit to park elsewhere. PLEASE USE EXTREME CAUTION. We would like as little traffic as possible. We understand you have tables, chairs, canopies, supplies, etc.**
 - **ENTRY- Main Street at CBD Loop**
 - **EXIT- Main Street at 5th Street**
- **Events end at 4pm, streets will continue to be blocked and closed to traffic for an additional two hours until 6pm**
 - **You may NOT use entry & exit points. No vehicles operating on the streets until barricades are removed at 6pm. Apologies for inconveniences, but this is for the safety of everyone at the event.**
 - **IF THIS IS A BIG ISSUE for you, because you have a lot of equipment- contact Kirstin. She will be working with organizations individually to coordinate parking & best event placement.**
- Best case scenario: you are able to find parking nearby event and do not need to drive on blocked roads

Trash

- Please bring your own trashcan and/or trash bags if you anticipate your booth/activity needing one for attendees

Raffle Tickets

- Select vendors/activities will have raffle tickets to hand out to attendees
- If a child or adult completes an activity, we encourage you to give them a ticket
- The more activities completed at the event, the more raffle tickets an attendee can enter into raffle
- Raffle ticket entry is at The Masthead parking lot
- Raffle giveaways will be done every hour, on the hour (1pm, 2pm, 3pm)

VOLUNTEER DUTIES

Volunteer Hub

10am-5pm (3 hour shift minimum)

- Volunteer sign in
- Information station
- Raffle tickets
- Survey station
- Shifts to walk around event & help attendees
 - Directions, repairs, water, activities, etc.
- Set Up
- Clean Up/Take Down

Survey Team

12-4pm (2 hr shift minimum)

- Roam event and conduct surveys
- Pick up and drop off surveys at Volunteer Hub
- QR for survey is available
- Raffle tickets given as incentives

Safety Team

12-4pm (3 hr shift minimum)

- Support traffic officers
- Help participants yield for pedestrians
- Ride/walk around event and check in on people
- Located at water stations
 - Hand out free bottles of water to attendees

Parade Team

12pm-1pm

- Walk around helmet checking, fitting & handing out helmets
- Help with decorating wheels (as needed)
- Directions, information assistance
- Walk/ride with parade and address sudden events

Please feel free to reach out to Kirstin Roberts with all questions/concerns.

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